



**David Sneesby**

Chief Executive, The LSL Group

David is Chief Executive of The LSL Group. A graduate of the University of Cambridge and Warwick Business School (MBA), David's career includes senior Commercial, Marketing and General Management positions in leading international companies within the retail, leisure and media sectors. These include Marks & Spencer, Boots, Kingfisher, Nuffield Health, Crown Sports, Which? and Kantar TNS. David has also held a number of non-executive board positions and provides consultancy and advisory services. He is a Fellow of the Chartered Institute of Marketing and a Freeman of the Worshipful Company of Marketors. He also holds a post graduate qualification in executive coaching and mentoring.

Following his successful career in industry, in 2004 David founded an executive search and leadership consulting firm that grew to become a recognised global leader with worldwide offices. In 2019, he established The LSL Group to focus on providing executive and non-executive senior leadership recruitment to professional bodies and membership associations, a sector which has historically been poorly served by recruitment companies. The LSL Group is the only executive search firm to focus on this sector. David has spent over 20 years working with a broad range of clients and his understanding of the sector and its unique challenges and opportunities has led to an excellent track record of recruiting exceptional leaders across a diverse background.

David also provides executive coaching and mentoring to team members of professional bodies and membership associations.

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